

# AMERICA'S WOMEN BUSINESS LEADERS

# Women Executives, Business Owners Are Powering U.S. Economic Recovery



Behind every successful economy is a woman. Millions of women, in fact.

No group is having a greater impact on the economic recovery than women. Outpacing men in the number of bachelor's degrees, master's degrees and doctorates conferred yearly, modern women are increasingly prepared to take the reins of corporate America. And more than 8 million woman-owned companies stimulate the economy to the tune of \$1.3 trillion and employ 7.7 million people.

### **Women With Corporate Power**

New studies are demonstrating an unmistakable relationship between gender diversity in "power seats" and a company's ability to generate strong returns. Identifying businesses most likely to post the best financial performance, it appears, may be as simple as seeing how many women are voting in the boardroom or occupying C-suites.

Because leveraging the tremendous talents and insights of women provides businesses with a powerful advantage in a competitive economy, many of the top 500 U.S. closely held and public

corporations and mid-cap companies alike are purposefully widening leadership opportunities. The most successful are instituting long-term, systemic changes in their organizations. Their strategies are strongly championed by top executives for whom gender diversity in leadership is a priority, not an afterthought.

## **Creating Their Own Way**

Many women with a determination to strike out on their own are also experiencing personal and financial success. In fact, the number of woman-owned businesses in the U.S. has been growing faster than the national average for 16 years.

Called the "unsung heroines" of the small business sector who are helping lead the nation out of a recession, women are also owners of competitive companies generating \$500,000 or more in annual revenues in "high economic impact" industries such as construction, transportation and warehousing.

On the pages that follow, we highlight several women who are power players in America's economy.

# FEATURED BUSINESSES

Phoenix Marketing Solutions, LLC www.phoenixgrp.net

Next Generation Trust Services, LLC www.nextgenerationtrust.com

Accurate Box Company, Inc. www.accuratebox.com

Consultants 2 Go www.consultants2go.com

Community Investment Strategies www.cisni.com

OneCall Global, Inc. www.onecallglobal.com

TeleBrands, Inc. www.telebrands.com

HiLin Life Products www.knowhen.com

Pendo Systems, Inc. www.pendosystems.com

**QualCare, Inc.** www.qualcareinc.com

R&R Partners www.rrpartners.com

# Mobility Innovator Cuts Clients' Roaming Costs Up to 95%

OneCall Global, Inc. stops excessive mobile carrier charges in real time

any managers believe all it takes to control their mobile communications costs is a good carrier contract and some mobile management software.

They're wrong. Even with a good contract and good software, companies remain exposed to huge, unanticipated roaming costs — especially when executives and employees travel outside the U.S. And those costs can quickly decimate mobility budgets.

## A Fast, Simple Solution

That's where OneCall Global, Inc. steps in. OneCall's unique cloud-based Dynamic Roaming Alerts<sup>™</sup> solution alerts companies when users roam, specifies the best roaming plans to activate, and deactivates the plans as soon as they are no longer needed.

For large corporations, the resulting savings can add up to millions. But even smaller companies benefit substantially from OneCall's simple, effective solution.

#### Stopping Mobile Cost-Creep

That's why OneCall is thriving. As use of smartphones, tablets and other mobile devices explodes, more and more companies are getting hit with "roaming shock." So they're gladly adopting the OneCall solution.

"Companies almost always underestimate what roaming will cost them, because only a small percentage of their people roam — and they may not roam that often," explains Céline Greffard, OneCall's co-founder and President.



"Roaming may be a small niche in the mobile market — but it's a niche we address better than anyone else," says Greffard. "There's really no reason any company shouldn't use our Dynamic Roaming Alerts solution to immediately protect itself from wasting money."



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